THE HELLENIC INITIATIVE

TRANSPARENT GIVING
STRATEGIC IMPACT
LASTING RESULTS



Charting Greece's Future
Powered by the Diaspora

THE HELLENIC INITIATIVE

The Hellenic Initiative (THI) was created in 2012, offering an impactful and transparent way to give back to Greece.

For the first time, Diaspora Greeks and Philhellenes around the world have come together to create a trusted vehicle for giving – one that unites philanthropy with strategy, and compassion with measurable impact.

THI is all about uniting Greeks around the world around philanthropy by investing in the future of Greece. We provide essential aid to those most in need while building long-term pathways to employment, entrepreneurship, and economic development.

Every gift to THI is an investment in Greece's people, potential, and future.

Together we're building a Greece that not only endures – but thrives

#OliMazi

www.thehellenicinitiative.org



OUR MISSION AND MODEL

THI Board members and staff, during a visit to ELPIDA Children's Oncology Hospital.

THI follows a rigorous and transparent grantmaking process to ensure that every donation supports high-impact programs and trusted partners in Greece.

We focus on two core areas:

Over $26 million invested driving opportunity and resilience across Greece since 2012.



Economic Development

Backing initiatives that foster job creation, entrepreneurship, and long-term economic growth.



Community Support

Providing essential support – such as food, shelter, and healthcare – for vulnerable individuals and families.

A Structured Process

Each grant follows a structured process:

Idea Vetting

We identify and assess proposals – either submitted directly or sourced by our team – aligned with THI's strategic priorities.

Early Assessment

Promising ideas are developed into pre-proposals that clearly define the challenge/opportunity, proposed solution/plan, and value-added approach.

Formal Review

Organizations that meet our standards submit detailed applications and budgets and answer a list of questions ranging from governance to marketing. These are reviewed by our team on the ground and presented to the THI Grants Committee and Board for final approval.

Grant Agreement

A formal agreement outlines the purpose, structure and key performance indicators (KPIs), including both outputs (e.g., number of people served) and outcomes (e.g., skills gained, jobs created).

Monitoring & Reporting

THI maintains close communication with grantees throughout the grant period. Progress is tracked through monthly reports and financial documentation to ensure accountability and impact.

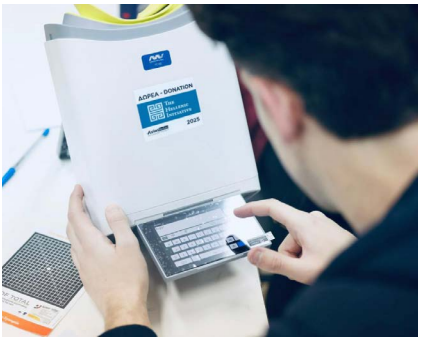


Our Collaborative Approach

Beyond funding, THI actively partners with grantees at every stage. We co-develop ideas, share knowledge, and help solve challenges. This hands-on approach fosters deep, trusting relationships and amplifies the effectiveness of every grant. THI follows the guiding principles of the venture philanthropy approach.







From first idea to final report, our grantees are never alone—
THI partners with them at every stage





Examples of THI in Action

ECONOMIC DEVELOPMENT

Participants of SEV's Skills4Jobs Program visit the facilities of the Hellenic Gas Transmission System Operator

ReGeneration

Greece's largest youth employment initiative working to reverse the "brain drain", co-founded by The Hellenic Initiative and the Coca-Cola Co.

What we accomplished with your gift

- 5,000+ hirings – 1.5 hirings every 4 hours
- 2,000 partner companies
- €32M+ in salaries unlocked
- 1.5 million hours of training delivered
- $2,002,417

Total THI funding to the organization by the end of 2025

Cyprus Seeds

Transforming academic research into market-ready innovation in Cyprus.

What we accomplished with your gift

- 24 research teams supported across three program cycles
- 7 spin-off companies launched
- Grants, training, and mentorship helped innovators move from lab to market
- $420,000

Odyssea

Empowering vulnerable youth and long term unemployed with vocational training and job placement

What we accomplished with your gift

- 880+ young people trained
- 330+ individuals employed
- Launched a new Youth Center in Thessaloniki
- $200,000

Hellenic Federation of Enterprises (SEV)

Training and connecting young people to high-skill technical careers in industry.

What we accomplished with your gift

- 100+ young people upskilled and placed in high-skill technical jobs within SEV member companies
- Program delivered across Attica, Central Macedonia, and Thessaly
- $50,000

Endeavor

Engaging the Greek Diaspora to fuel entrepreneurship and innovation.

What we accomplished with your gift

- Greeking Out events activated communities in five global hubs
- 1,500+ diaspora founders, investors, and supporters engaged around opportunities in Greece
- Stronger global networks built to advance the country's entrepreneurial ecosystem
- $50,000

New Agriculture New Generation

Empowering mastic growers on Chios to preserve a unique, high-value national product.

What we accomplished with your gift

- 24 mastic producers on Chios received specialized upskilling
- 6,000+ mastic growers trained through a peer-to-peer model
- Greece's unique mastic heritage strengthened for future generations
- $25,000



Participants in Odyssea's vocational training for technical trades



SOS CHILDREN'S VILLAGES GREECE

Total THI funding to the organization by the end of 2025

SOS Children's Villages Greece

Creating greener, more sustainable homes for vulnerable children.

What we accomplished with your gift

- 40% reduction in energy consumption
- Environmental education provided to 100+ children
- $953,000

MAZI για το ΠΑΙΔΙ
Together for Children

Together for Children

Creating safe learning spaces for vulnerable children.

What we accomplished with your gift

- 4 libraries created in child protection institutions
- 230+ children benefited from safe, nurturing spaces for learning and connecting
- $644,439

FOOD BANK 1995 Greece

Greek Food Bank

Fighting food insecurity and modernizing food distribution for vulnerable communities.

What we accomplished with your gift

- 2M+ nutritious meals provided
- New digital platform launched to improve efficiency and data tracking
- $435,000

The Hellenic Initiative
PLANT A TREE IN GREECE

Plant a Tree in Greece

A nationwide reforestation initiative.

What we accomplished with your gift

- 30,000 trees planted in total across Greece
- $300,000

THI Summer Youth Academy

A month-long basketball and mentorship camp empowering underprivileged youth.

What we accomplished with your gift

- 100+ children participating every year
- 80% stronger life-skills and confidence
- $294,642

Axion Hellas

Strengthening access to healthcare in remote communities.

What we accomplished with your gift

- 500+ residents across six remote communities received medical examinations
- 700+ diagnostic tests conducted
- 30% reduction in unnecessary hospital transfers
- $105,820

GivMed

Expanding access to essential medicine for vulnerable seniors.

What we accomplished with your gift

- 10,000+ units of medicine and medical equipment delivered
- Support provided to 23 elderly care homes and 1,000+ individuals across Greece
- $63,000

Nosilia

Providing home-based care and support for seriously ill and elderly patients in Athens.

What we accomplished with your gift

- 200+ elderly patients and 400+ family members received care
- New personalized support and peer companionship services introduced
- $50,000

THI Volunteer Connect

Creating a digital platform connecting THI's global community with volunteering opportunities across Greece.

What we accomplished with your gift

- 30+ volunteer projects launched nationwide
- $33,265

Program Highlights

Bridging the Gap: A Multi-Sector Approach to Employment



Every person in Greece deserves the chance to build a stable, meaningful career. The Hellenic Initiative invests in the people behind the workforce—funding pathways that turn individual potential into lasting financial independence. Across corporate, technical, and industrial sectors, we back programs that give people the training, connections, and confidence to thrive, so that no talent goes unrealized and no community is left behind.

▶ Corporate & Digital Careers: ReGeneration

ReGeneration opens doors for recent university graduates stepping into the knowledge economy. Since 2014, it has helped over 5,000 young people land their first real job across 2,000 partner companies—unlocking €32M in salaries and the independence that comes with them.

- **5,000+** Jobs Created since 2014
- **92%** Job Extension Rate (post-program)
- **€32M** in Salaries Unlocked

REGENERATION®

▶ Technical & Vocational Trades: Odyssea

Odyssea helps young people and vulnerable groups gain the specialized trade skills that lead to real, immediate financial independence. In just two years, the program has empowered 880 individuals—giving each a direct path from training to a paycheck.

- **330+** Jobs Created in 2 Years
- **880+** Individuals Upskilled
- Direct-to-Employment Model

Odyssea

▶ Advanced Industrial Roles: Skills4Jobs

In partnership with the Hellenic Federation of Enterprises (SEV), Skills4Jobs helps people step into high-tech industrial careers. In one year, the program supported over 100 professionals into specialized technical roles—building both their futures and the strength of Greece's industrial communities.

- **100+** Professionals Placed in Year 1
- High-Tech Skill Alignment
- Regional Impact: Attica, Macedonia, & Thessaly

SEV
Hellenic Federation of Enterprises

Fighting Food Insecurity: Scaling Impact with Greek Food Bank



Despite Greece's broader economic recovery, food insecurity remains a persistent challenge, with one in ten Greeks still struggling to access consistent, nutritious meals. Through a long-standing partnership with Greek Food Bank (GFB) and the generous support of the Andreas and Shirley Kramvis Foundation, The Hellenic Initiative has committed over $400,000 since 2021 to support those living below the poverty line.

Our support is two-fold: we provide direct funding to "plug the gap" by purchasing essential foodstuffs that are rarely donated by corporations, and we invest in the operational infrastructure of the Food Bank itself. By funding the CTC (Click to Care) software platform, THI has helped GFB digitize its logistics, ensuring that aid is distributed with maximum efficiency across their massive network of soup kitchens, children's foundations, and elder care homes.

- **2M+ Meals:** The total volume of food aid facilitated since 2021.
- **$435,000+ Contributed:** Total funding from THI and the Kramvis Foundation to fight hunger.
- **324 Institutions Served**: A nationwide network including 231 soup kitchens, 19 children's foundations, and 15 old age homes.
- **1 in 10 Greeks:** The segment of the population currently facing food insecurity that our partnership works to support.
- **CTC Digital Platform:** A newly implemented system for the real-time, efficient distribution of food aid across Greece.

Fueling Regional Enterprise: Microfinance in the Peloponnese



Across the Peloponnese, capable people with viable business ideas fall outside the reach of traditional financing—not for lack of talent, but for lack of collateral or credit history. The Hellenic Initiative partners with the **Action Finance Initiative (AFI)** to back these aspiring entrepreneurs directly, launching a targeted microfinance program in Messinia, Lakonia and Arcadia. Co-funded with the **Captain Vassilis and Carmen Constantakopoulos Foundation**, the initiative gives young people, women, and small family businesses the capital and support to build their futures at home—keeping talent and ambition in the communities that need them most.

But, starting a business takes more than money. Each entrepreneur receives a tailored micro-loan alongside hands-on training and long-term, personalized mentoring—so they gain not just financing, but the skills and confidence to make their venture last. By pairing accessible capital with real business education, the program helps people turn an idea into a livelihood, and a livelihood into lasting independence.

- **50–60 Entrepreneurs Backed:** Aspiring and early-stage business owners receiving direct financial and operational support.
- **80 New Jobs:** Livelihoods created as these entrepreneurs launch and grow their businesses.
- **Up to €1M:** Capital unlocked for people without access to traditional banking.
- **15–20 Hours:** Personalized training per entrepreneur, covering business planning and financial management.



The Hellenic Initiative
750 Lexington Ave., 9th floor
New York, NY 10022

+646-926-1972
info@thehellenicinitiative.org

@the_hellenic_initiative

@thehellenicinitiative

@THI_OneGreece

@TheHellenicInitiative

HellenicInitiative2

OliMazi

THI

TheHellenicInitiative

GreeksHelpingGreeks

www.thehellenicinitiative.org