



**THE
HELLENIC
INITIATIVE**



OUR IMPACT
MAKING A DIFFERENCE TOGETHER



OUR MISSION

Uniting Greeks around the world around philanthropy
by investing in the future of Greece

HISTORY AND IMPACT

The Hellenic Initiative was founded in 2012 by members of the global Greek and Philhellene communities who were compelled to respond to Greece's worsening economic crisis and inspired to help shape Greece's long-term recovery.

Our Board is united around three core beliefs:

First, we are **committed to Greece** and have a vision to support Greece's long-term economic future.

Second, our grants are **investments, not handouts**. We are focused on impact and outcomes.

Third, we are creating a **unified global Greek Diaspora community** which is supporting Greece to realize its potential

We will accomplish our objectives together.

LEADERSHIP

EXECUTIVE COMMITTEE

Andrew N. Liveris (Chairman)

Former Chairman and CEO, The Dow Chemical Company

George P. Stamas (Board President)

Senior Partner, Gibson, Dunn & Crutcher LLP

Dean Dakolias (Vice Chair) - Managing Director

Fortress Investment Group, LLC

John Koudounis (Vice Chair) - Chief

Executive Officer, Calamos Investments

Michael G. Psaros (Vice Chair) - Co-

Founder and Managing Partner, KPS Capital Partners, LP

Nicholas W. Alexos - EVP/Chief

Financial Officer, Univar Solutions, Inc.

John Catsimatidis - Chief Executive

Officer, The Red Apple Group

William P. Doucas - Chairman,

Elutions

Father Alexander Karloutsos

(Honorary Advisor), Greek Orthodox Archdiocese of America

Nikos Koumettis - President, Europe

Operating Unit, The Coca-Cola Company

Dennis Mehiel - Chairman and Chief

Executive Officer, Four M Investments, LLC

Pericles Navab - Chairman and CEO,

PITCO Foods

BOARD MEMBERS

Maria Allwin - Philanthropist

George Anderson - Area Chairman
Gallagher Risk Management Services

Peter Barris - Chairman, NEA

Drake Behrakis (Emeritus) -

President, Marwick Associates

John P. Calamos, Sr. - Founder,

Chairman and Global Chief

Investment Officer, Calamos

Investments

Achilles Constantakopoulos -

Chairman, Temes S.A.

George David - Chairman of the

Board, Coca-Cola Hellenic Bottling

Company

Jeremy Downward - Executive

Director, Aristeus Financial Services

Theane Evangelis - Co-Chair,

Gibson, Dunn & Crutcher LLP

Sir Stelios Haji-Ioannou - Creator

and Owner, The easy family of

brands

George Frazis - Chief Executive of

Consumer Bank, Westpac Group

John D. Georges - Chief Executive

Officer, Georges Enterprises

George M Kailis - Managing Director

Kailis Bros Trading Division

Muhtar Kent (Emeritus) -

Chairman of the Board of Directors,

former CEO, The Coca-Cola

Company

Ambassador Eleni Kounalakis -

Lieutenant Governor of California

Andreas C. Kramvis - Vice Chairman

Honeywell International

Ted Leonsis - Chairman and Chief

Executive Officer, Monumental

Sports and Entertainment

George M. Logothetis - Chairman
and Chief Executive Officer, Libra
Group

George M. Marcus - Founder and
Chairman, The Marcus & Millichap
Company

Corinne Mentzelopoulos - Chief
Executive Officer, Château Margaux

C. Dean Metropoulos - Executive

Chairman and Chief Executive

Officer, C. Dean Metropoulos & Co.

Nick Mitaros - Director, Jalouise Pty
Limited

James Neary - Senior Partner,

Warburg Pincus

Caterina Papoulias-Sakellaris -

Philanthropist

Peter Parthenis, Jr. - President &

CEO, Grecian Delight Foods

Peter J. Poulos - President

Poulos Brothers, Inc.

William Spell - Founder and

President, Spell Capital Partners and

Spell Family Office

Nikos Stathopoulos - Chairman

Europe, BC Partners

George Svokos - Senior Vice

President, Sales, and General

Manager, API at Albany Molecular

Research Inc.

John V. Vardinoyannis - Chairman &

CEO MOTOR OIL HELLAS S.A.

Harry Wilson - Founder, Chairman

and Chief Executive Officer

MAEVA Group, LLC

AMBASSADORS

Princess Tatiana - Chair

Arianna Huffington - CEO &

Founder, Thrive Global

Nia Vardalos - Actor, Writer,

Producer, Director

OUR PROGRAMS

THI has a two-pronged approach to our programmatic grants. THI allocates **60% of its grants to Greece's economic development** (entrepreneurship, job creation, and support of promising for-profit Greek start-up companies), and **40% to non-profit organizations which provide humanitarian aid directly to Greece and its people**. It also funds selected development projects in Cyprus. THI performs rigorous due diligence and ongoing monitoring of each grantee we support.

PROGRAMMATIC IMPACT AT A GLANCE

Since inception in 2012, THI has invested \$24M to 246 grants for humanitarian aid and 112 for economic development.

Job creation: Over 4,500 direct jobs placements in Greece to reverse the brain drain.

Mentoring: Over 1,5 million hours of soft and hard skills training.

Start-up Company Support: Over \$6 million in funding awarded to start-up companies with promising business plans. THI has engaged with over 40,000 entrepreneurs and talented young professionals.

Humanitarian Aid: Support for crises including food insecurity (400,000 meals and 70,000 servings of milk just in 2024), children's poverty, abuse and disabilities (over 30,000 children served), response to natural disasters, refugee services, low birth rate reversal, palliative care, children's vaccinations (over 10,000 children served), a cancer hospital in Athens, and a child abuse hotline.

ECONOMIC DEVELOPMENT - KEY PROGRAMS



REGENERATION

- **Greece's largest human resources firm, ReGeneration**, pairs college-educated Greeks under age 29 with hiring companies for 6-month paid placements.
- Over **5,000 placements** in more than **2,000 companies** across Greece, with a **90,5% contract extension rate**.
- ReGeneration also provides **training modules** and **mentorship**.
- Other supporters include **The Coca-Cola Foundation, the Stavros Niarchos Foundation, Piraeus Bank, Titan, Microsoft, EY and Deloitte**.



VENTURE IMPACT AWARDS

- Founded by THI in 2020, THI's annual Venture Impact Awards have awarded **\$915,000** to **57 promising Greek start-up companies** and
- **non-profits** from hundreds of applications received from across Greece.



VENTURE GARDEN

- Founded by THI in partnership with the **American College of Greece's ALBA Graduate Business School** in Athens
- and **Anatolia College** in Thessaloniki. Has visited 11 other cities across Greece.
- Supports development of **entrepreneurial ideas** through **training** and **mentorship** in **14 cities** across Greece.
- VG has worked with over **1,500 entrepreneurs**, helping them grow their ideas into viable businesses.

HUMANITARIAN AID - KEY PROGRAMS



THI SUMMER YOUTH ACADEMY

THI launched its **first-ever month-long summer basketball camp** in Greece for **102 underprivileged children**, offering intensive training, life skills workshops, and mentorship. The program not only developed athletic abilities but also fostered **confidence, teamwork, and personal growth**, empowering youth from disadvantaged backgrounds to reach their full potential.



THI PLANT A TREE IN GREECE

In response to the Greek wildfires of Summer 2021, THI launched the **"Plant a Tree in Greece"** program, allowing individuals to honor life events by planting a tree in Greece for \$25. Since 2022, over **29,000 trees planted across Attiki, Peloponnesse, Evia and Chios**.



GREEK FOOD BANK

Collects food from stores, donors and manufacturers, and distributes it across Greece to charities, soup kitchens, orphanages & other care institutions. Since **2021** the Food Bank has secured over **1,400,000 meals** through THI funds.

DUE DILIGENCE AND GRANT MONITORING

THI has developed due diligence and monitoring matrices to vet grantees' financial controls, capacity for impact, corporate governance, and long-term strategic plans. We believe THI provides a bridge to the Greek Diaspora interested in investing in Greece with security and impact.



OUR COMMUNITY

THI has united the global Greek Diaspora and Philhellene communities for Greece on a scale never before achieved. For many members of the THI family who wish to support Greece but don't know how, we are the bridge, providing thorough due diligence, monitoring, transparency and impact. We are also a vibrant global community and believe have **redefined the model** of what it means to be a community of Diaspora Greeks in the 21st Century.

GLOBAL REACH

Over **5,500 donors in 50 countries**.

THI has affiliated chapters in **Australia, Canada, and the UK**.

THI's Monthly newsletter reaches over **10,500 recipients**.

Social media following: Facebook (**28,000**), Instagram (**40,000**), LinkedIn (**19,000**).

SUBSCRIBE TO OUR NEWSLETTER

1821 SOCIETY



The 1821 Society has been founded by The Hellenic Initiative as a new “Philiki Eteria” (the secret society founded in 1814 by Diaspora Greeks to fight for Greek Independence). As modern- day Diaspora Greeks, we are as committed to that freedom for Greece as our ancestors ever were. By joining, you honor the memory of your ancestors, and help the next generation of Greeks who are committed to finding solutions.

Members’ generous annual contributions help sustain organizations and NGOs in Greece working for the Greek people and fund programs throughout the calendar year. Members also have access to special programs and functions of The Hellenic Initiative, and it is hoped will renew their commitment to the Society on an annual basis.

**BECOME AN
1821 SOCIETY MEMBER**

LORD BYRON CIRCLE

\$18,210

2 YEAR MEMBERSHIP

PHILIKI ETERIA

\$1,821

1 YEAR MEMBERSHIP

NEW LEADERS PROGRAM



The Hellenic Initiative (THI) New Leaders are an international group of like-minded professionals under 45 years of age who actively believe in investing in the future of Greece through direct philanthropy and economic revitalization. New Leaders are Greeks and Philhellenes of the Diaspora who are passionate about working together (Oli Mazi) to fundraise, donate their time, resources, skills and expertise in helping to build a better future for Hellas.

**BECOME A
NEW LEADER MEMBER**

New Leaders gather globally **Network with a Purpose** in cities like, NY, Boston, LA, Miami, Chicago, DC, Philadelphia, San Francisco and Athens.

Subscribe to the newsletter to stay informed.

UPCOMING EVENTS 2026

- **Saturday, March 7:** THI Konstantinos Argiros Concert at the United Center
- **Thursday, October 1:** THI 10th Annual London Gala Rosewood Hotel
- **Saturday, November 21:** THI 14th Annual NY Gala Cipriani Wall Street
- **TBA:** 2nd Annual THI NY Corporate Dinner honoring AMEX CEO Stephen Squeri (New York, NY)