

## OUR MISSION

The Hellenic Initiative is a global non-profit organization that brings together Diaspora Greeks and Philhellenes to invest in the future of Greece through programs focused on crisis relief, entrepreneurship, and economic development.

## HISTORY AND IMPACT

The Hellenic Initiative was founded in 2012 by members of the global Greek and Philhellene communities who were compelled to respond to Greece's worsening economic crisis and inspired to help shape Greece's long-term recovery.

### Our Board is united around three core beliefs:

First, we are **committed to Greece** and have a vision to support Greece's long-term economic future.

Second, our grants are **investments, not handouts**. We are focused on impact and outcomes.

Third, we are creating a **unified global Greek Diaspora community** which is supporting Greece to realize its potential

**We will accomplish our objectives together.**

## LEADERSHIP

### EXECUTIVE COMMITTEE

**Andrew N. Liveris** (Chairman)  
Former Chairman and CEO, The Dow Chemical Company

**George P. Stamas** (Board President)  
Senior Partner, Gibson, Dunn & Crutcher LLP

**President Bill Clinton** (Honorary Chairman), 42nd President of the United States

**Nicholas W. Alexos** - EVP/Chief Financial Officer, Univar Solutions, Inc.

**Dean Dakolias** - Managing Director Fortress Investment Group, LLC

**William P. Doucas** - Chairman, Elutions

**John D. Georges** - Chief Executive Officer, Georges Enterprises

**Father Alexander Karloutsos** (Honorary Advisor), Greek Orthodox Archdiocese of America

**John Koudounis** - Chief Executive Officer, Calamos Investments

**Nikos Koumettis** - President, Europe Operating Unit, The Coca-Cola Company

**Michael G. Psaros** - Co-Founder and Managing Partner, KPS Capital Partners, LP

### BOARD MEMBERS

**George Anderson** - Area Chairman Gallagher Risk Management Services

**Peter Barris** - Chairman, NEA

**Drake Behrakis (Emeritus)** - President, Marwick Associates

**John P. Calamos, Sr.** - Founder, Chairman and Global Chief Investment Officer, Calamos Investments

**Aristides (Aris) S. Candris** - President and CEO - Retired, Westinghouse Electric. Co.

**John Catsimatidis** - Chief Executive Officer, The Red Apple Group

**Achilles Constantakopoulos** - Chairman, Temes S.A.

**George David** - Chairman of the Board, Coca-Cola Hellenic Bottling Company

**Jeremy Downard** - Executive Director, Aristeus Financial Services

**Theane Evangelis** - Co-Chair, Gibson, Dunn & Crutcher LLP

**George Frazis** - Chief Executive of Consumer Bank, Westpac Group

**Dimitris Georgakopoulos** - Co-founder and Managing Partner Outseta LLC

**Sir Stelios Haji-Ioannou** - Creator and Owner, The easy family of brands

**Constantine Karides** - Managing Partner, Reed Smith LLP

**Muhtar Kent (Emeritus)** - Chairman of the Board of Directors, former CEO, The Coca-Cola Company

**Ambassador Eleni Kounalakis** - Lieutenant Governor of California

**Ted Leonsis** - Chairman and Chief Executive Officer, Monumental Sports and Entertainment

**George M. Logothetis** - Chairman and Chief Executive Officer, Libra Group

**George M. Marcus** - Founder and Chairman, The Marcus & Millichap Company

**Dennis Mehiel** - Chairman and Chief Executive Officer, Four M Investments, LLC

**Corinne Mentzelopoulos** - Chief Executive Officer, Château Margaux

**C. Dean Metropoulos** - Executive Chairman and Chief Executive Officer, C. Dean Metropoulos & Co.

**Nick Mitaros** - Director, Jalouise Pty Limited

**Pericles Navab** - Chairman and CEO, PITCO Foods

**James Neary** - Senior Partner, Warburg Pincus

**Caterina Papoulias-Sakellaris** - Philanthropist

**Nicholas G. Pappas** - President Nicholas G. Pappas & Co.

**Peter J. Poulos** - President Poulos Brothers, Inc.

**William Spell** - Founder and President, Spell Capital Partners and Spell Family Office

**Nikos Stathopoulos** - Chairman Europe, BC Partners

**George Svokos** - Senior Vice President, Sales, and General Manager, API at Albany Molecular Research Inc.

**Harry Wilson** - Founder, Chairman and Chief Executive Officer MAEVA Group, LLC

### AMBASSADORS

**John Paul DeJoria**

**Princess Tatiana** - Chair

**Arianna Huffington** - CEO & Founder, Thrive Global

**Mike A. Manatos** - President, Manatos & Manatos

**Nia Vardalos** - Actor, Writer, Producer, Director

## OUR PROGRAMS

THI has a two-pronged approach to our programmatic grants. THI allocates **60% of its grants to Greece's economic development** (entrepreneurship, job creation, and support of promising for-profit Greek start-up companies), and **40% to non-profit organizations which provide crisis relief directly to Greece and its people**. It also funds selected development projects in Cyprus. THI performs rigorous due diligence and ongoing monitoring of each grantee we support.

## PROGRAMMATIC IMPACT AT A GLANCE

**\$23,2 million invested in Greece since inception. \$13,2 million invested in 104 economic development grants. \$10 million invested in 218 crisis relief grants.**

**Job creation:** Over 4,500 direct jobs placements in Greece to reverse the brain drain.

**Mentoring:** Over 1,5 million hours of soft and hard skills training.

**Start-up Company Support:** Over \$6 million in funding awarded to start-up companies with promising business plans. THI has engaged with over 40,000 entrepreneurs and talented young professionals.

**Crisis Relief:** Support for crises including food insecurity (400,000 meals and 70,000 servings of milk just in 2024), children's poverty, abuse and disabilities (over 30,000 children served), response to natural disasters, refugee services, low birth rate reversal, palliative care, children's vaccinations (over 10,000 children served), a cancer hospital in Athens, and a child abuse hotline.

## ECONOMIC DEVELOPMENT - KEY PROGRAMS



### REGENERATION

- Greece's largest human resources firm, **ReGeneration**, pairs college-educated Greeks under age 29 with hiring companies for 6-month paid placements.
- Over **4,200 placements** in more than **2,000 companies** across Greece, with a **90,5% contract extension rate**.
- ReGeneration also provides **training modules** and **mentorship**.
- Other supporters include **The Coca-Cola Foundation, the Stavros Niarchos Foundation, Piraeus Bank, Titan, Microsoft, EY and Deloitte**.



### VENTURE IMPACT AWARDS

- Founded by THI in 2020, THI's annual Venture Impact Awards have awarded **\$915,000** to **57 promising Greek start-up companies** and
- **non-profits** from hundreds of applications received from across Greece.



### VENTURE GARDEN

- Founded by THI in partnership with the **American College of Greece's ALBA Graduate Business School** in Athens
- and **Anatolia College** in Thessaloniki. Has visited 11 other cities across Greece.
- Supports development of **entrepreneurial ideas** through **training** and **mentorship** in **14 cities** across Greece.
- VG has worked with over **1,500 entrepreneurs**, helping them grow their ideas into viable businesses.

## CRISIS RELIEF - KEY PROGRAMS



### THI SUMMER YOUTH ACADEMY

THI launched its **first-ever month-long summer basketball camp** in Greece for **102 underprivileged children**, offering intensive training, life skills workshops, and mentorship. The program not only developed athletic abilities but also fostered **confidence, teamwork, and personal growth**, empowering youth from disadvantaged backgrounds to reach their full potential.



### THI PLANT A TREE IN GREECE

In response to the Greek wildfires of Summer 2021, THI launched the **"Plant a Tree in Greece"** program, allowing individuals to honor life events by planting a tree in Greece for \$25. Since 2022, over **24,200 trees planted across Attiki, Peloponnesse, Evia and Chios**.



### GREEK FOOD BANK

Collects food from stores, donors and manufacturers, and distributes it across Greece to charities, soup kitchens, orphanages & other care institutions. Since **2021** the Food Bank has secured over **1,400,000 meals** through THI funds.

## DUE DILIGENCE AND GRANT MONITORING

THI has developed due diligence and monitoring matrices to vet grantees' financial controls, capacity for impact, corporate governance, and long-term strategic plans. We believe THI provides a bridge to the Greek Diaspora interested in investing in Greece with security and impact.



## OUR COMMUNITY

THI has united the global Greek Diaspora and Philhellene communities for Greece on a scale never before achieved. For many members of the THI family who wish to support Greece but don't know how, we are the bridge, providing thorough due diligence, monitoring, transparency and impact. We are also a vibrant global community and believe have **redefined the model** of what it means to be a community of Diaspora Greeks in the 21st Century.

## GLOBAL REACH

Over **5,500 donors in 50 countries**.

THI has affiliated chapters in **Australia, Canada, and the UK**.

THI's Monthly newsletter reaches over **10,500 recipients**.

Social media following: Facebook (**25,000**), Instagram (**34,000**), LinkedIn (**16,000**).

**SUBSCRIBE TO OUR NEWSLETTER**

## 1821 SOCIETY



**The 1821 Society** has been founded by The Hellenic Initiative as a new “Philiki Eteria” (the secret society founded in 1814 by Diaspora Greeks to fight for Greek Independence). As modern- day Diaspora Greeks, we are as committed to that freedom for Greece as our ancestors ever were. By joining, you honor the memory of your ancestors, and help the next generation of Greeks who are committed to finding solutions.

Members’ generous annual contributions help sustain organizations and NGOs in Greece working for the Greek people and fund programs throughout the calendar year. Members also have access to special programs and functions of The Hellenic Initiative, and it is hoped will renew their commitment to the Society on an annual basis.

**BECOME AN  
1821 SOCIETY MEMBER**

**LORD BYRON CIRCLE**

**\$18,210**

2 YEAR MEMBERSHIP

**PHILIKI ETERIA**

**\$1,821**

1 YEAR MEMBERSHIP

## NEW LEADERS PROGRAM



**The Hellenic Initiative (THI) New Leaders** are an international group of like-minded professionals under 45 years of age who actively believe in investing in the future of Greece through direct philanthropy and economic revitalization. New Leaders are Greeks and Philhellenes of the Diaspora who are passionate about working together (Oli Mazi) to fundraise, donate their time, resources, skills and expertise in helping to build a better future for Hellas.

**BECOME A  
NEW LEADER MEMBER**

New Leaders gather globally **Network with a Purpose** in cities like, NY, Boston, LA, Miami, Chicago, DC, Philadelphia, San Francisco and Athens.

**Subscribe to the newsletter to stay informed.**

## UPCOMING EVENTS 2025

- **Sunday, March 9:** Tree Planting Event, Saronikos
- **Wednesday, June 25:** 3rd Annual Monaco Fundraiser
- **Monday, June 30:** THI Summer Youth Academy Launch Event
- **July:** Tree Caring Event & THI New Leaders Global Happy Hour
- **Friday, September 5:** Tree Planting Event, Attika
- **Thursday, October 9:** 9th Annual London Gala
- **December:** 13th Annual New York Gala